

## 1ShoppingCart CEO in Amazon #1 Best Seller TWICE

Hitting #1 on the Amazon Best Seller List in not just one but two categories is certainly an achievement. The President and CEO of 1ShoppingCart.com, Rob Bell, was featured in **Online Marketing Superstars** by Mitch Myerson, which was released recently, and was an instant hit. It shot to #1 Best Seller status in both the 'Sales & Marketing' and 'Computers & Internet' categories. The internet marketing anthology also peaked at #17 of all books on Amazon's Best Seller list.

The book has benefited from favorable reviews from world famous marketers, like Jack Canfield, Author of *Chicken Soup for the Soul* and *The Success Principles*, who said, "I highly recommend this book! It is a must-read." Brian Tracy, author of *The Psychology of Selling* also recommends it because "This book shows you how to maximize your sales and profitability in this exciting medium."

Bell penned a chapter, called "Automating Your Business Online" that covers the strategic benefits of using the Internet to automate many repetitive or expensive business processes. It's his first publishing and he was surprised and pleased with the book's meteoric rise. "It was an honor to be selected as a contributor in the company of such well-known and respected Internet experts."

"It was a natural selection for me, since Rob's company has been the leading service provider of the best ecommerce service for businesses around the world. For anyone who wants to sell and market online, you have to consider 1ShoppingCart. His internet marketing and order taking system serves tens of thousands and their reputation for premium service is second to none" Myerson says. He went on to say, "Rob has been a visionary and leader not only in his company but for entrepreneurs and business owners looking for a simple, yet comprehensive solution that was easy to implement and fit any budget. I use it for my business, so it was a no brainer to include him and 1ShoppingCart."

1ShoppingCart.com Corporation is one of the world's leading providers of shopping cart, internet marketing and ecommerce solutions. They help make internet marketing and sales easier.

You can take a complete test drive of the entire system at [www.1ShoppingCart.com](http://www.1ShoppingCart.com).

**For more information, contact:**

**Martin Wales**  
**18 Alliance Blvd., Unit 3**  
**Barrie, ON L4M 5A5**  
**Phone: (705) 792-1961 ext. 2238**  
**Fax: (705) 792-5253**  
**E-mail: [Martin@1ShoppingCart.com](mailto:Martin@1ShoppingCart.com)**